



HIGHLINE EXECUTIVES

Put Your Brand in the Room.

Sponsorship & Strategic Partnership Opportunities

The Room

👤 ~150 PER EVENT

The Audience

Business owners, founders, investors, executives, creators, and affluent professionals – curated, not mass-marketed.

The Environment

Designed around conversation, relationships, and real business opportunity. Not a convention. Not a trade show.

The Mindset

Every person in the room is there to grow, connect, and invest – in themselves, their brands, and each other.



Why Sponsor Highline Executives?

Most advertising buys broad impressions with weak intent. A Highline Executives sponsorship puts your brand inside a room of decision-makers who are already primed to act.



Concentrated Attention

Your brand, your message, delivered directly – not scrolled past.



Speak to the Room

A live speaking slot puts your company in front of ~150 business owners at once.



Real Relationships

On-site activation means physical presence, face-to-face conversation, and lasting brand recall.



Social Amplification

Instagram collaboration posts and media coverage extend your reach well beyond the event floor.



MEDIA & CREDIBILITY

Proven Platform. Real Reach.

120+ Long-Form Interviews

Produced across Houston, New York, Miami, LA, and Las Vegas.

1M+ Combined Views

Across YouTube, Instagram, and TikTok.

Major Media Features

ABC, Fox News, Yahoo Finance, Univision, KIAH Houston, and Fashion Channel.

Bluebonnet Bureau Partner

50,000+ Instagram followers. Full-service media, PR, and event production support.

What a Sponsor Actually Gets

Every sponsorship includes tangible deliverables – not just logo placement.



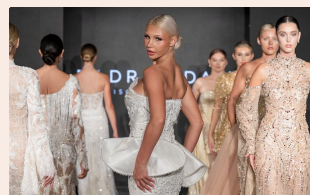
Flyer & Promo Placement

Your logo on the event flyer and selected promotional materials – seen before the event even begins.



Instagram Collaboration

A co-branded collaboration post reaching the Highline Executives and Bluebonnet Bureau audiences.



Vendor Table Activation

Your brand physically in the room – product, materials, and conversation with every attendee.



Speaking Slot

Address the room directly. Introduce your company, your offer, and your story to ~150 business owners.

Sponsorship Packages

One event. Three levels of presence and visibility.

	EVENT \$2,500	PREMIER \$6,500	TITLE / PRESENTING \$12,000
Logo on Event Flyer	✓	✓ Prominent	✓ Dominant
Instagram Collaboration	✓	✓ + Feature Content	✓ Expanded
Vendor / Table Activation	✓	✓ Priority Placement	✓ Premium Area
Speaking Slot	Introduction	Featured Segment	Premium Presentation
Event Brand Mentions	–	✓	✓ Opening & Closing
"Presented By" Association	–	–	✓
Multi-Event Continuation	–	–	Option to Discuss

📄 All packages are per-event. Custom and multi-event partnerships are available by separate discussion.

ENTRY-LEVEL SPONSORSHIP

Event Sponsor — \$2,500

The cleanest entry point to getting your brand in the room. One event, real presence, real audience.

Logo on the event flyer and promotional materials

Instagram collaboration post to a combined engaged audience

Vendor / table activation — your brand physically in the space

Speaking slot to introduce your company directly to ~150 business owners

On-site sponsor recognition throughout the event

ELEVATED SPONSORSHIP

Premier Sponsor — \$6,500

Elevated visibility, stronger positioning, and a greater share of the room's attention – before, during, and after the event.

Everything in Event Sponsor

Full entry-level deliverables, plus significantly more prominence and presence.

Priority Placement & Featured Speaking

Priority vendor positioning and a featured speaking segment – not just an introduction.

Brand Woven Into the Event

Brand mentions during programming, additional social content, and the opportunity to integrate your product or service into the event experience.



TOP-TIER SPONSORSHIP

Title / Presenting Sponsor — \$12,000

The highest-visibility position in the room. Your brand owns the event experience from open to close.

"Presented By" Association

Title-level brand association across event marketing and programming where appropriate.

Dominant Logo Positioning

Premier logo placement across all event materials – digital and on-site.

Premium Speaking Presentation

A featured company presentation to the full room – the strongest speaking position of the event.

Expanded Brand Activation & Content

Premium on-site brand activation area, expanded social collaboration, and integration into event opening and closing acknowledgments.

Multi-Event Continuation

Option to discuss a strategic multi-event partnership – locking in your position across the Highline Executives calendar.



Become a Sponsor.

Get Seen. Get in the Room.

Custom packages and multi-event partnerships are available. Let's build something that works for your brand.

Website

HLEXECUTIVES.COM

Instagram

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Trusted by entrepreneurs, executives, and influential brands across Houston, New York, Miami, Los Angeles, and Las Vegas.